



The Whisper Pack

For quiet referrers who want to help the right business owners exit the right way - no brokers, no pressure, and no agenda.

What This Is

This pack is designed for accountants, solicitors, wealth advisors, or peers who occasionally hear: 'I don't know if I want to keep running this business... but I'm not ready to shout about it.'

It offers them a discreet, safe path - with a buyer who protects people, purpose, and legacy.

Who This Is For

- [x] Owners aged 55-75 who are quietly thinking about stepping back
- [x] People who'd never use a broker or online marketplace
- [x] Those who care more about *who* takes over than just the number on the cheque
- [x] Business owners with loyal teams, local roots, or a legacy mindset
- [x] Anyone saying: 'I just want to know they'll do it right.'

How to Refer

You can forward this quietly:

"I know someone who buys businesses quietly - no brokers, no pressure, no mess. They don't chase. They just listen. Thought you might like their approach."

If the person's curious, send them to: www.epitomecapital.co.uk/thinking-of-selling

Or just introduce us discreetly - even anonymously if needed.

This is how reputations are protected - and legacies are passed on properly.